



# भारत ब्रॉडबैंड नेटवर्क लिमिटेड

(भारत सरकार का उपक्रम)



## BHARAT BROADBAND NETWORK LIMITED

(A Govt. of India Undertaking)

Corporate Identification No: U64100DL2012GOI232070

Advt. No.3-4/Level-I/2018-HR

Dated: 02-08-2018

### Vacancy in BBNL on Deputation Basis

Bharat Broadband Network Limited (BBNL) is a Special Purpose Vehicle (SPV) incorporated on 25-02-2012, set up by the Government of India under the Administrative Ministry of Communication & IT, Department of Telecommunications for the establishment, management and operation of BharatNet intends to fill-up the following vacancy at BBNL Corporate office by deputation for three years through regular employees of any CPSU / Central Government Department/ State Government/ State PSU.

The necessary exemption from the rule of immediate absorption has already been communicated by the Administrative Ministry vide letter No. 4/4/2009/Policy-I(Pt)SPV(ii) dated 7<sup>th</sup> April 2017 and DPE vide OM No. 23(1)/2013-GM dated 21.03.2017.

#### 1. The vacancy details are as under:

<b>Post</b>	General Manager (Corporate Communications)
<b>No of Vacancy</b>	01 (One)
<b>Pay scale (IDA)</b>	E-7
<b>Educational Qualification</b>	<b>Essential:</b> Regular full time Bachelor Degree with minimum 60% marks or equivalent grade in any discipline from a recognized Indian University / institute. <b>And</b> 2 Years Post Graduate Diploma/ Master's Degree in Journalism/ Mass Communication/ Public Relations or equivalent qualification from recognized Universities/ Institutions in the qualifying degree examinations. Indian Universities awarding the degrees must be recognized by the University Grants Commission (UGC). Degrees awarded by the foreign Institutes/ Universities must have equivalence from the Association of Indian Universities (AIU)
<b>Eligibility</b>	Officers from any Central Government or State Government or CPSU or State PSU in the Analogues pay scale of CDA/IDA or pay scale of Rs. 12000-375-16500 (Pre-revised 15,600-39,100 with grade Pay 7600) (revised to CDA pay matrix level at 12 of 7 <sup>th</sup> CPC)/Rs.32,900-58000 (IDA) with 04 years' experience in the relevant field
<b>Experience</b>	Conceptualizing and implementing the communication campaigns. Development of comprehensive marketing strategy to make the project financially self-sustainable. Planning and implementing events, selection of media & strategies to ensure good visibility across social media. 4 years out of the last ten years in the relevant field
<b>Mode of Recruitment</b>	Deputation
<b>Age limit</b>	The candidate should be below 56 years of age as on the date of advertisement.

*Handwritten signature and date: 2/8/18*

**2. Tentative place of posting:** Selected candidate shall be posted at BBNL, Corporate Office, New Delhi.

**3. Job Description:** Job description for the Post of General Manager (Corporate Communications) is as under-

Conceptualizing and implementing the communication campaigns of BBNL. Development of comprehensive marketing strategy to make the project financially self-sustainable. Planning and implementing events, selection of media & strategies to ensure good visibility across social media.

**4. Pay, Perks & Allowances:**

CDA / IDA pay plus deputation allowance along with DA/HRA/Leased Accommodation, Medical Facility, LTC, other Allowances, other fringe benefits as per BBNL Policy.

**5. How to Apply:**

Candidates satisfying the conditions of eligibility may submit their application in the prescribed format along with relevant documents through proper channel. The Candidates are advised to strictly follow the Application Format and same be downloaded from the BBNL's website at [www.bbnl.nic.in](http://www.bbnl.nic.in) and fill up the same in ENGLISH LANGUAGE with BLACK BALL POINT PEN only. The application should be properly signed. Application Form complete in all respect should be sent at following address.


**Chief General Manager (HR & A)  
Bharat Broadband Network Limited  
3rd Floor, C-DoT Complex, Mandigaon Road  
Mehrauli, New Delhi-110030**

An advance copy of application may be sent but the N.O.C. of the organizations where the candidates are serving is required to be sent/produced at the time of the interview or application through proper channel from the organization where candidate is serving, should be received by the date of interview, failing which the candidature of such candidates shall not be considered and they shall ipso facto not be allowed for the interview.

The envelope containing the application should be superscripted "**Application for the Post of General Manager (Corporate Communications)**". One envelop should contain only one application.

No Journey fare (TA/DA) for appearing in interview will be reimbursable.

**6. Last date for receipt of application: 16-08-2018**

  
(K. B. Gupta)  
CGM (HR & A)

**Certification by the Employer / Cadre Controlling Authority**

The information / details provided in the above application by the applicant are true and correct as per the facts available on records. He / She possesses educational qualifications and experience mentioned in the vacancy Circular. If selected, he/she will be relieved immediately.

2. Also certified that:

- (i) There is no vigilance or disciplinary case pending / contemplated against Shri./Smt. \_\_\_\_\_
- (ii) His/ Her integrity is certified.
- (iii) His / Her ACR/APAR Dossier in original is enclosed / photocopies of the ACRs/APARs for the last 5 Years duly attested (on each page) by an officer of the rank Under Secretary of the Govt. of India or above are enclosed.
- (iv) No major / minor penalty has been imposed on him / her during the last 10 years Or A list of major / minor penalties imposed on him / her during last 10 years is enclosed (as the case may be)

Countersigned

\_\_\_\_\_  
(Employer / Cadre Controlling Authority with seal)

*Handwritten signature and date:*  
2/8/18